


help **now**,  
live  
the Italian dream  
tomorrow

Supporting the ‘Together for a COVID-19 Vaccine’ fundraiser launched by the  
Fondazione Melanoma of the Istituto Nazionale Tumori IRCCS ‘Fondazione G Pascale’  
in collaboration with Takis Srl.



A collaboration between






Four of the Amalfi Coast's most celebrated hotels and one stellar restaurant have joined forces to help in the fight against the ongoing coronavirus pandemic by pledging their support to a fundraising campaign spearheaded by immunology specialist Professor Paolo Ascierto from the Istituto Nazionale Tumori IRCCS 'Fondazione G Pascale'.

Donate now to this urgent initiative, which supports the quest by a partnership of leading southern Italian medical institutes for an effective COVID-19 vaccine, and you qualify for an e-voucher that can be redeemed in exchange for a once-in-a-lifetime holiday on the Amalfi Coast.

As in so many other places around the globe, the Amalfi Coast and Sorrento Peninsula hospitality sector is facing difficult times. But right now, your support for those working tirelessly to save lives is the most precious gift you could make to us, to Italy and to humanity.





**Hotel Santa Caterina  
Il San Pietro di Positano  
Le Sirenuse  
Palazzo Avino**

are each offering ten e-vouchers worth €5,000 in hospitality and services. In addition to the stays and extras offered by the four participating hotels, each of the 40 e-vouchers will also include a dinner hosted by Michelin-starred restaurant

**Don Alfonso 1890**


In order to take part, please contact your chosen hotel as soon as possible. Once the availability of the e-voucher has been ascertained, simply wire €5,000 (EUROS) to the Fondazione Melanoma Onlus, as follows:

beneficiary: FONDAZIONE MELANOMA ONLUS  
bank: INTESA SAN PAOLO  
IBAN: IT36G0306909606100000067055  
BIC/SWIFT: BCITITMM  
payment description: Together for a Covid-19 Vaccine

Proof of payment should then be sent to the hotel. As soon as the Fondazione Melanoma confirms receipt of funds, the hotel will issue your e-voucher.

**Please do not wire any money to the hotel.**

How it works



Only 40 e-vouchers will be made available,  
on a first-come-first-served basis.

Each e-voucher is valid for a two-night stay (plus associated services) to be taken no later than 2 years after the hotel's 2020 opening date. Stays are subject to availability and must be booked via the hotel.

One dinner included in the e-voucher will be offered by the hotel, the other by Don Alfonso 1890. Your preferred evening for the Don Alfonso 1890 should be indicated when reserving your stay, and will be booked by the hotel, subject to availability.

We remind you that this promotion only includes the services detailed in the following pages of this document and in the hotel's e-voucher. Any extras will be charged separately.

The e-voucher holds no monetary value and is redeemable only in the form of the services described in the voucher. Any services not taken advantage of in whole or in part cannot be reimbursed.

The e-voucher is valid for one or two guests.

Should you wish to extend your stay by adding extra nights, a deposit or a credit card guarantee may be requested.

By adhering to this promotion, clients accept the contractual terms and conditions as detailed in this document.



# DON ALFONSO

Alfonso Iaccarino has long been a torch-bearer for southern Italian cuisine. Back in 1973, he founded a restaurant in his home town of Sant'Agata sui due Golfi that took the bountiful fresh ingredients and the great culinary traditions of the Campanian region and elevated them into something very special.

Today, flanked by younger generations of his family, this world-famous chef and the gastronomic temple he created remains a point of reference for lovers of the finest cuisine on their visits to the Sorrentine peninsula and the Amalfi Coast.



included in e-vouchers for all four hotels

Dinner for two from the taster menu

Courses matched with local wines by our sommelier

Don Alfonso 1890  
Corso Sant'Agata 11/13 - 80061 Sant'Agata sui Due Golfi (NA)  
ph. +39 081 878.00.26 / +39 081 878.05.61  
info@donalfonso.com

A southern Italian culinary legend



## IL SAN PIETRO DI POSITANO

With views across the shimmering bay to Positano and Capri beyond, Il San Pietro occupies a breathtaking location on a sheer rocky promontory. Immersed in rich greenery and extending down towards a spectacular private cove, the renowned resort was the creation of visionary hotelier Carlino Cinque. Precisely 50 years after the hotel's inauguration, the third generation of the Cinque family presides over this icon of Italian hospitality – revamped and modernised for the 21st century without forfeiting any of its sophisticated ambience.



the e-voucher includes

- 2 nights in a room with sea view
- full board: 2 breakfasts, 2 lunches at the beach-level Carlino restaurant, dinner at the hotel's Michelin-starred Zass restaurant, 1 dinner at Don Alfonso 1890
- a sommelier-led tasting of local wines during the dinner at Zass
- 2 treatments at the hotel's La Prairie Spa
- a cocktail masterclass in the brand new L'Alcova bar

Il San Pietro di Positano  
via Laurito, 2 - 84017 Positano (SA)  
ph. +39 089 812080  
reservations@ilsanpietro.it

Positano's panoramic rock-hewn marvel



With its unmistakable Pompeii-red exterior, Le Sirenuse dominates Positano while remaining an integral part of the fabric of the town.

From its flower decked terraces and balconies, guests enjoy a view that has become a dolce vita icon, just like the hotel itself. This was once the seaside house of its owners, the Sersale family, and alongside world-class facilities and service standards, the spirit of a much-loved home is still felt in the stylish interiors with their heirloom antiques and mix of ancient and contemporary artworks.



the e-voucher includes

- 2 nights in a room with sea view
- full board: 2 breakfasts, 2 poolside lunches, 1 dinner at the hotel's La Sponda restaurant, 1 dinner at Don Alfonso 1890
- a sommelier-led tasting of local wines during the dinner at La Sponda
- 2 50-minute treatments at the hotel Spa
- a private guided walking tour of Positano

Le Sirenuse  
via Cristoforo Colombo, 30 - 84017 Positano (SA)  
ph. +39 089 875066  
info@sirenuse.it

Chic and stylish in the heart of Positano



PALAZZO AVINO  
RAVELLO

From its extraordinary location high above the Amalfi Coast, Palazzo Avino offers a heart-stopping view over one of the best-loved sweeps of Mediterranean.

No detail is overlooked in this fairytale-pink palazzo which blends a sense of tradition with warm contemporary hospitality. A new generation has brought fresh ideas to the hotel, making it one of the Amalfi Coast's coolest haunts. From the Michelin-starred Rossellini's restaurant to the hotel's buzzy Clubhouse by the Sea annexe, Palazzo Avino is the epitome of chic sophistication.



the e-voucher includes

- 2 nights in a room with sea view
- full board: 2 breakfasts, 1 lunch at Terrazza Belvedere restaurant, 1 pizza lunch at the Clubhouse by the Sea, 1 dinner at the hotel's Michelin-starred Rossellini's, 1 dinner at Don Alfonso 1890
- a sommelier-led tasting of local wines during the dinner at Rossellini's
- 2 treatments at the hotel Spa with products made from Amalfi Coast lemons
- a martini-mixing lesson with our barman

Palazzo Avino  
via San Giovanni del Toro 28 - 84010 Ravello (SA)  
ph. +39 089 818181  
info@palazzoavino.com

In lofty Ravello, perched between sea and sky





*Santa Caterina*

AMALFI - ITALY

This historic hotel overlooking the azure waters of the Amalfi Coast is surrounded by immaculately landscaped gardens perched above the sea. From the dazzling white principal building to the exclusive suites scattered around the grounds, the Santa Caterina is firmly rooted in the traditions of this glorious landscape. The scent of the sea – just an elevator ride away in the Beach Club – and fragrant flowers fill rooms where ceramic tiles from nearby Vietri bring a splash of amalfitano colour to cool white interiors.




the e-voucher includes

- 2 nights in a room with sea view
- full board: 2 breakfasts, 2 lunches at the hotel's Ristorante al Mare'
- 1 dinner at the hotel's Michelin-starred Glicine restaurant, 1 dinner at Don Alfonso 1890
- a sommelier-led tasting of local wines during the dinner at Il Glicine
- 2 Amalfi Gold Lemon massages at the hotel Spa
- a souvenir of your stay in Amalfi Coast glazed ceramics

Hotel Santa Caterina  
S.S. Amalfitana 9 - 84011 Amalfi (SA)  
ph. +39 089 871012  
info@hotelsantacaterina.it

Eternally elegant, an Amalfi hospitality icon



The Istituto Nazionale Tumori IRCCS 'Fondazione G Pascale' and its associated Melanoma Foundation (Fondazione Melanoma) have been working with Takis Srl for many years to develop melanoma vaccines and monoclonal antibodies.

Takis Srl is a biotech company based in the towns of Castel Romano and Ariano Irpino. It was founded in 2009 by a group of scientists from Merck Research Laboratories (MRL). Fifteen years of experience in the discovery of new molecules have allowed Takis to develop drugs for the treatment of cancer and viral diseases.

Pooling their experience in the sector, the IRCCS 'Fondazione G Pascale', the Melanoma Foundation and Takis have been working together since the start of the current coronavirus epidemic to develop a COVID-19 vaccine. They are working on a 'genetic vaccine', a swift and efficient technique which quickly activates the immune system and allows the vaccine to adapt to the evolution of the virus as it mutates over time.

Takis is one of the few organisations in the world to have invested heavily in the ambitious project while adhering strictly to drug development safety guidelines. With the collaboration of Rome's Spallanzani Hospital, clinical trials of four possible vaccines are already being carried out, with initial results expected by mid-April. Once a potentially effective vaccine is singled out, we will need to have it approved via a lengthy and extremely costly process of human trials.

Together the Pascale Foundation, the Melanoma Foundation, Takis and the Spallanzani can make an enormous contribution towards overcoming the challenge of this immense health emergency, and protecting the most vulnerable – such as the elderly, cancer patients, and health workers. But we can only do this through private financial support, as state and institutional funds are not currently available within the urgent timeframe required.

Time is of the essence at this point. We are ready to move forward with a project whose next stage will, we estimate, cost around €2 million. This includes large-scale production of the vaccine, regulatory studies and the first stage of clinical trials which will be carried out in collaboration with the Melanoma Foundation. To all those who are able to support us in this vital work, we extend our deepest thanks.



Grazie

